



Tuck

FIRST-YEAR PROJECT (FYP)

A nine-week long course, the First-Year Project (FYP) provides clients with unparalleled access to MBA talent from one of the world's best graduate programs—the Tuck School of Business.

Capitalizing on the world-class education at Tuck, and students who arrive at Tuck with years of professional experience, the FYP course compels student teams to solve complex, real-world business questions for clients like you: multinational corporations, SMEs, nonprofit/governmental organizations, and early-stage startups from a wide range of industries.

FYP teams consist of five students staffed for their expertise and diversity of experience; they approach your question with a new, unbiased perspective providing original research to solve your business problem. A project deep-dive is usually of a strategic nature, and can focus on functional areas such as marketing, finance, operations, and strategy.

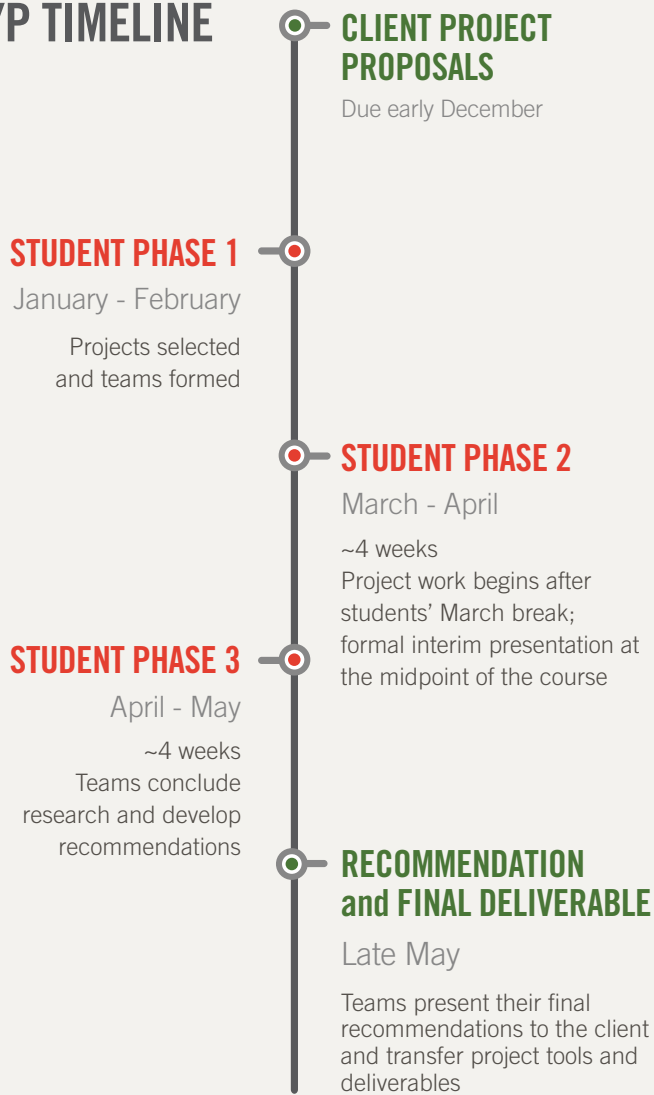
All projects culminate in an actionable recommendation—a fresh approach from top MBA students working in conjunction with a faculty advisor, and leveraging expert resources at Tuck and Dartmouth.

“We could tell the team shared our excitement about our mission and our product and we’re thrilled they were able to create a marketing playbook that is simple to follow and backed by high-quality research and a detailed understanding of our business and market.”

Luke Diehl, Co-founder, Blueprint Surf Company

TUCK DEVELOPS WISE, DECISIVE LEADERS WHO BETTER THE WORLD THROUGH BUSINESS.

FYP TIMELINE



YOUR PART IN A FIRST-YEAR PROJECT

Client commitment is the single most important success factor in any First-Year Project.

- Availability to partner with the team on a weekly basis
- A project that fits into a nine week time frame—50 hours of collective teamwork/week from March through May
- A challenge or opportunity that is important to you
- A problem that has an implementable solution
- Access to data and resources

WHAT ARE WE LOOKING FOR IN A PROJECT?

We will consider projects with any company or organization; however, we find that the best fit for a Tuck First-Year Project is an organization that has a complex business problem—one that will challenge a team of five for nine weeks.

INTERESTED?

Your next steps toward a First-Year Project:

What is the key question?

Identify a discrete business challenge

What are your specific expectations?

Articulate your desired deliverable

Contact the FYP Business Development team:

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